VALUE ADDED PROGRAMMES

In order to enhance the employability skills of the Students, Value Added Courses are offered to the Students only after they fulfill the Evaluation Criteria and Qualify the Assessment Examination.

MANAGEMENT
- PDP & English Communication
- Tally
- Digital Marketing
- ProHR
- IT
- PDP & English Communication
- Web Designing & Python
- Advanced Java & Software Testing
- Android
- Android Advance Concepts and Android
- Data Communication
- Management Department
- IT Club
- Management Department
- IT Department
- Management Department

EDUCATION
- PDP & English Communication
- Teachers Eligibility Test (TET)
- Teacher Eligibility Test (TET) Secondary Level
- E- Content Writing
- Smart Classes Training
- Computer Fundamental
- Introduction to MS Office
- Office Automation
- MS Office & Online Processing System
- PDP & Communication (Spoken English

HOW IPEM IS TACKLING THE COVID-19 PANDEMIC

This ongoing COVID-19 pandemic has impacted millions of people around the globe. People everywhere are practicing social distancing as a precautionary measure against the virus. Almost every industry and sector has been shut and people are under lockdown to help in the prevention of spreading the virus. The educational sector, the schools, colleges, universities etc. are closed all across the nation. Students are attending online classes hosted by the teachers to keep the learning process going. Times like these help us realize the need to be prepared for any crises which might occur in the future. As a nation, this is a problem we are facing together and it is a crisis that has made us take some very offbeat decisions to stay connected with each other and carry out all the possible work that we can while being inside. These problems point to a time lag in school-based possible planning for the future when the education sector as well as preparedness, planning and the management of this urgent crisis. IPEM has taken the responsibility to keep providing quality education to their students through various digital media sources.

Institute of Professional Excellence & Management (IPEM) offers various courses in Management, Information Technology, Law and Education. IPEM has taken the responsibility to continue the education process for the students. The faculty members encourage students to think critically and also encourage mutual learning among the students and build a safe learning environment. Though rapid digitalization we now have better platforms and potential to help students even in times like these. IPEM is at the forefront of using emerging technologies such as LCDS, Smart Boards, Communication Labs. Wi-Fi access to promote effective learning and enriching the classroom experience of the students. All the classroom lectures are being delivered through known points, presentations and videos. The study notes are also being circulated online through Google Classroom. This way IPEM has taken the maximum amount of organizational work in being done using Digital Technology.

The nation of 1.3 billion people reported its first case of COVID-19 on January 30. It has increased exponentially thereafter. The varied preparedness and response efforts for COVID-19 by States is easily commendable. However, the timely enforcement of the national lockdown has led to positive results. The decision of the Government gathered appreciation from different countries and International Organizations including the World Health Organization (WHO). The citizens are strictly working to ensure the food, essential supplies and medicines to the needy. The educational sector was fast to take the necessary decision of closing all the educational institutions in order to restrict the transmission of the virus and safeguard their students, teachers and management. Most of the Institutions have transitioned to online teaching and learning as well as make the course material accessible digitally. But every solution has its pros and cons and here one of the biggest challenges is finding and setting up the alternative form of educational delivery to a large number of students especially when most students do not have access to technology and internet connection at the moment. Apart from providing the best educational possible at the moment, another major task for the University administration is to conduct examinations. It is necessary to think and put together an alternative plan to continue education in this situation.

In this overwhelming and crucial situation, IPEM is putting its efforts to minimize the effect of the pandemic so that the learning process is not compromised. Online Education is not as easy as it might sound. Both the teachers and the students have to face various challenges such as high speed internet connectivity, distributed geographic locations of faculty and students, to connect everyone at the same time, being able to explain the study material and solve queries etc. should be taken into consideration. The Institute is ensuring that students have access to recorded video lectures and timely circulation of the study material. The faculty members are scheduling the live online class or dual platform with Zoom.

The Institute went one step ahead and is conducting online tests, quizzes and different online competitions through Google Classroom for the purpose of enhancing the analytical skills of the Students. The students are actively participating in activities like Online Article Writing Competition, Online Presentations and Video-Making Competition.

IPEM is doing its part in combating this pandemic. The Government of India has launched the Prime Minister’s Citizens Assistance and Relief in Emergency Situations PM CARES Fund to secure adequate funds for fight against COVID-19. As a part of social responsibility, IPEM initiated to help the Nation by contributing Rs 10 Lakhs and 1 Lakh towards PM CARES Fund and CM Relief Fund by the Secretary and Director General respectively towards the fund to fight COVID-19. The Institute is tackling this pandemic by encouraging the faculty members and students to download AROGYASETU Mobile Application.

IPEM aims to secure student’s career, plan for continuity of education, and safeguard education sector investments, all of which ultimately contribute to strengthened resilience through education. Right support and encouragement at times like these can inspire students to become responsible citizens to realise their duty towards the society at times like these. Maintaining safe school operations or reopening Colleges after a lockdown requires many considerations but, if done well, we can still promote a healthy environment. IPEM is taking all precautionary measures to ensure a smooth learning process even if the lockdown extends. The College is encouraging its faculty members to attend various Webinars related to E-Learning so that if the situation worsens in any case, then students do not get to suffer. There is a phrase, “It is always the darkest before dawn”. All of us will emerge stronger than ever after this pandemic is over. The challenges emerging from the pandemic are forcing us to devise a concrete roadmap ahead and seize the opportunities to build a better world.

Stay Home Stay Safe.
**Innovation in Global Business & Technology: Trends, Goals & Strategies  
(ICIGBT' 2020) - 28th February'2020 (Friday)**

The International Conference on Innovation in Global Business & Technology: Trends, Goals & Strategies (ICIGBT’2020) was organized in collaboration with Ghaziabad Management Association (GMA) on 28th February 2020 (Friday). The Conference has evident various speakers from different background and experiences. The list of speakers on the day includes Dr. S.M. Mohammed Ismail, the Member of the Parliament of the Democratic Socialist Republic of Sri Lanka (Keynote Speaker), Dr. Nara Kittimateeckul (Thailand) MD, Nyo Learning People, Thailand & Senior Professor at Khon Kaen University, Thailand (Keynote Speaker), Mr. Vinay Gupta, Executive Director Ghaziabad Management Association (Eminent Speaker), Mr Sushil Aggarwal, Chairman AVRO Furniture, Ghaziabad (Industry Expert), Mr. Gaurav Nayar, Consultant, R-Systems International NOIDA (Guest of Honour), Dr. Yogesh Mira,Vice President at Thomas Assessments Pvt. Ltd. Indi &.

The release of Souvenir of International Conference 2020 was also held in this event by all the dignitaries present on the day along with Mr. Anupam Goel, Secretary, IPEM Group of Institutions; Prof. (Dr.) Sugandha Goel, Dean Academics & Col. (Dr.) A.S Malhotra, Director General, IPEM Group of Institutions. During the International Conference, more than Hundred of Attendees, Paper Presenters, Industry Experts and Students have benefited in many ways, more than 60 Research Papers were presented by authors from India, Ethiopia, Australia, New York, and Germany.

The centre for Teacher Education (CTE) of the IPEM Group of Institutions organized one day National Seminar on the theme Education for Sustainable Development (ESD) on 15th February 2020 (Saturday) at Laxmi Chand Auditorium, IPEM Ghaziabad. The Seminar witnessed the presence of Prof. Mohammad Akhtar Siddiqui Ex-Chairman NCETE and Ex-Dean IASE Jamia Millia Islamia, Prof. Anita Rastogi, Department of Educational Studies, Jamia Millia Islamia New Delhi and Vice President IATE, Prof. R.C. Sharma, School of Global Affairs, Dr. B.R. Ambekar University New Delhi, Prof. A.B. Bhargava a renowned Educationist and Chairperson CTE Advisory Committee, Dr. Rajendra Pal Dean, Media Production Division NCERT, Prof. Vishy Jaiswal, CCS University Meerut, Dr. Yudhinder Professor, RLS COE, Gurugram.

About 65 Participants deliberate upon various issues related to Education for Sustainable Development and presented their views on the principles and practices of sustainable development into all aspects of education and learning. The Seminar provided a perfect platform to Educationists, Teacher Educators, Research Scholars, and Teachers to come together for the exchange of views, ideas and experiences on the theme.
Alumni Meet ‘Reminiscence 2020’

Alumni Meet ‘Reminiscence 2020’ in College Auditorium was organized successfully on 23rd February, 2020. The Meet was attended & enjoyed by 136+ Alumni of various batches, who all graced the occasion with their lively presence.

Management Department Activities

A Guest Lecture on “Entrepreneurship”
A Guest Lecture on “Entrepreneurship” was organised by Management Department, IPEM, on 27th February, 2020. Mr. Vijay Anand, Founder of Chota Kingdom and an incubation expert started with introduction to “Entrepreneurship”. He discussed about the different Strategies which Entrepreneurs are making to attract customers like Free Deliveries, Exchange Policies, and Discounts through their Online Apps etc.

Mock Interview Sessions
• At Regular Intervals Mock Interview sessions were also organized for General Management, Marketing, HR & Finance Rounds, where expert Faculty Members provided Guidance & Prepared Students for the Real Time Interview Sessions.

IT Department Activities

Documentary Making Competition
IT Department conducted a Documentary Making Competition on 29th Feb 2020 for (MBA/PGDM-BBA-B.com), IT (MCA/BCA), CTE (B.Ed) & Law (B.LLB) Department Student. The basic objective of this Inter Departmental Documentary Competition was to prepare the Students about the Basic usage of different Software available for Short Movie Making etc. and to provide a Platform where they can share their views on different topics with the help of Animations and Emotions. Topic of the event was Digital India. The evaluation criteria for this event was on the basis of Creativity, Explanation and Presentation of the documentary. Winners of this activity were Mr. Sumit of BCA 1 Yr., Ms. Reena and Ms. Neha from of LLB 1 yr. as First Runners-Up and Ms. Poonam & Ms. Reena of B.Ed 1 Yr. as the Second Runners-Up.

B.Ed Department Activities

Community Camp
(13th January 2020)
Center of Teacher Education (CTE), IPEM organized a community Camp for B.Ed. (Second Year) (2018-20) students on 13th January 2020. The Camp was organized in Dandha Village at S.S.T Inter College, in which B.Ed. (Second Year) Students presented a Nukkad Natak in front of the villagers on some burning issues like Crime Against Women, Inter Cast Marriage and Acid Attack. A Rally was also organized by the IPEM students to aware the Villagers about Water Conservation, Education, Health & Hygiene, Gender Inequality, Nutritious Food and Plantation etc. The Guests and Villagers of Dandha Village appreciated the efforts of IPEM Students.

Vasant Panchami
30th January 2020 (Thursday)
Cultural Club of IPEM Group of Institutions celebrated Vasant Panchami with great enthusiasm on 30th January 2020 (Thursday). The Cultural Programme started with the lamp lighting and Saraswati Vandana, followed by Students performance like Songs, Poems and thoughts on Vasant Panchami.

Law Academy Activities

Quiz Competition
IPEM Law Academy organized a Law Quiz Competition for the students of B.A.,LL.B. Course. The competition comprises multiple choice questions in English medium. The questions comprise Indian History, General Affairs & Entertainment Area. This Quiz was managed by KAHOOT Platform. around 100 students from all the Semesters had taken part.

Debate Competition
IPEM Law Academy organized a Debate Competition on 24th January, 2020 on the topic “HAS THE DEMOCRACY SUCCEEDED IN INDIA?” for the B.A.,LL.B. Second Semester Students and Mr. Rohit Tyagi, Ms. Parul Sharma & Ms. Divya Gala adjudged as First, Second and Third position holders respectively.

Moot Court Competition
LEGAL AID CAMP
On 20th February 2020, IPEM LAW ACADEMY organized Social & Legal Aid Camp at Dasna with the help of Chairman Mr. Aarif Ali.
All the Students of MBA Batch (2018-20) have been placed and some of them are as follows:

- Mohit Bhardwaj
  AVRO India Limited
- Ambrish K. Rai
  SBI Bank
- Shikha Mishra
  Arrow Clothing
- Akhilesh
  Cult.fit (A Reebok unit)
- Lokesh Kumar
  Chaayos (A Chain of Restaurant)

All the Students of MCA Batch (2018-20) have been placed and some of them are as follows:

- Neelam Rawat
  Effizent Seele Pvt. Ltd.
- Deepanshu Sharma
  Extension ERP / Centrovision
- Faimuddin Ahamad
  Virtual Intelligence
- Himanshu Kumar
  Nooti IT Solution
- Irfan Ali
  Tech Mahindra
- Jyoti
  Agile Technology
- Karishma
  Kelly Services
- Km. Pooja Yadav
  Techavera

- Km. Srishti Dhasmana
  Techno Sapphire
- Manta Meena
  Hero Motors
- Pranjal Raghuvanshi
  In2It technologies
- Prince Gahlot
  Developer Web Technology
- Wahid Chadhary
  Developer Web Technology

Institute of Professional Excellence & Management
A-13/1, South Side G.T. Road Industrial Area, NH – 24 By pass, Ghaziabad - 201 010
Mobile : 9910491474 , Telefax: 0120 - 4174500
E-Mail : info@ipemgzb.ac.in, admission@ipemgzb.ac.in   Website : www.ipemgzb.ac.in

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INDUSTRIAL VISITS

- Industrial Visit to “Bikanervala Foods Pvt. Ltd.”
- India TV Visit of Law Students
- Industrial Visit to “CISCO-Networking”, at Networkers CCIE NOIDA
- Parliament Visit of Law Students

RECREATIONAL TRIPS

The Recreational Trip of BCA VI semester to Pratapgarh Farms on 08 Feb 2020

- Mohit Bhardwaj
  AVRO India Limited
- Ambrish K. Rai
  SBI Bank
- Shikha Mishra
  Arrow Clothing
- Akhilesh
  Cult.fit (A Reebok unit)
- Lokesh Kumar
  Chaayos (A Chain of Restaurant)

- Neelam Rawat
  Effizent Seele Pvt. Ltd.
- Deepanshu Sharma
  Extension ERP / Centrovision
- Faimuddin Ahamad
  Virtual Intelligence
- Himanshu Kumar
  Nooti IT Solution
- Irfan Ali
  Tech Mahindra
- Jyoti
  Agile Technology
- Karishma
  Kelly Services
- Km. Pooja Yadav
  Techavera

- Km. Srishti Dhasmana
  Techno Sapphire
- Manta Meena
  Hero Motors
- Pranjal Raghuvanshi
  In2It technologies
- Prince Gahlot
  Developer Web Technology
- Wahid Chadhary
  Developer Web Technology

Institute of Professional Excellence & Management
A-13/1, South Side G.T. Road Industrial Area, NH – 24 By pass, Ghaziabad - 201 010
Mobile : 9910491474 , Telefax: 0120 - 4174500
E-Mail : info@ipemgzb.ac.in, admission@ipemgzb.ac.in   Website : www.ipemgzb.ac.in

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